



Randolph Communications “A Soldier’s Welcome Home” Commercial Named Best Local TV Commercial In The People’s Telly – Local TV In The 40th Annual Telly Awards

Asheboro, NC – May 29, 2019 – Randolph Communications announced today its “A Soldier’s Welcome Home”, commercial was awarded the Bronze Medal and named Best Local TV Commercial in the People’s Telly: Local TV Category in the 40th Annual Telly Awards. The Telly Awards honors excellence in video and television across all screens and is judged by leaders from video platforms, television, streaming networks, production companies and including Vice, Vimeo, Hearst Digital Media, BuzzFeed and A&E Networks.

“Randolph Communications is pushing the boundaries for video and television innovation and creativity at a time when the industry is rapidly changing,” said Sabrina Dridje, Managing Director of the Telly Awards. “This award is a tribute to the talent and vision of its creators and a celebration of the diversity of work being made today for all screens.”

“We are so honored to receive this amazing award. Our production team works hard to produce the best quality videos and commercials’ for our customers,” said Stephanie Gee, Marketing Director for Randolph Communications.

Today’s winner’s announcement caps a year-long celebration of the 40th Anniversary of The Telly Awards. Throughout 2018-2019, The Telly Awards celebrated four decades of honoring the video and television industry, whether through its inaugural international screening series or its online video interviews with industry experts. This year we also saw the continued expansion of new categories further to the awards’ recent initiative to rebuild the honors for the multi-screen era. New categories included serialized Branded Content and expanded Social Video categories.

Last year, The Telly Awards attracted more than 12,000 entries from top video content producers including Conde’ Nast, Netflix, Refinery29, RadicalMedia, T Brand Studio and Ogilvy & Mather.

The full list of the 40th Annual Telly Awards winners can be found at; www.tellyawards.com/winners.

Randolph Communications is dedicated to providing the most advanced telecommunications solutions and world-class customer care to its customers. Locally owned and operated, Randolph Communications is proud of its 65 years of serving our neighbors and communities in Randolph, Alamance, Chatham, Davidson, Guilford, Moore, Lee, and Montgomery Counties.

About The Telly Awards

Randolph Communications

317 East Dixie Drive Asheboro, NC 27203 | (336) 879-5684 or 622-7900 | www.rtmc.net

The Telly Awards is the premier award honoring video and television across all screens. Established in 1979, The Telly Awards receives over 12,000 entries from all 50 states and 5 continents. Entrants are judged by The Telly Awards Judging Council—an industry body of over 200 leading experts including advertising agencies, production companies, and major television networks, reflective of the multiscreen industry The Telly Awards celebrates. Partners of The Telly Awards include IFP, NAB, StudioDaily, StashMagazine, StudioDaily, Storyhunter, ProductionHub, The Wrap Pro, the VR/AR Association and Digiday.

Randolph Communications

317 East Dixie Drive Asheboro, NC 27203 | (336) 879-5684 or 622-7900 | www.rtmc.net